

TITLE SPONSOR

Opened in 1985, the Barbra Schlifer Commemorative Clinic name has been associated with high quality legal, counselling and language interpretation services for vulnerable women who experience violence.

For over 15 years the Clinic Tribute fundraising event has become the “key event” of powerful members of the legal community and their potential clients, corporations, banks, lawyers and individuals who care about their community. As the inaugural **Title Sponsor** of the Clinic’s Tribute event you demonstrate your alliance with an award-winning, highly reputable community legal service, which is foremost in the minds of Torontonians who care. Aligning yourself as a **Title Sponsor** of the Tribute would benefit you by: (1) offering increased visibility of your company name and logo; (2) demonstrating your association with the good work of the Clinic. The Clinic is known for its dedication to gender equality and diversity, and it has excellent visibility with and loyalty from the legal community, your potential client base of banks, corporations, donors and the general public. Your company’s Brand will be the only commercial partner linked to all aspects of the event including pre- and post- marketing at the event.

Recommendations

- \$10,000.00 in years 1 and 2
- \$15,000.00 in year 3
- The Clinic is looking for a 3-year commitment

Benefits may include

- Title recognition in *all* materials with logo presence (e.g. “your name” Barbra Schlifer Tribute) and exposure in *all* media promotion materials; attendance at media release event and online Annual Report/Newsletter/Website presence/visibility
- Full page welcoming ad
- Advertisement on reverse side of tickets
- Promotion of your company and its corporate citizenship values to BSCC members and the general public
- Company logo is positioned “front and center” on BSCC Tribute page of the website with *live* link to your websites and recognition in BSCC literature, as well as Facebook
- Recognition at podium
- Name + logo = highest frequency on screen and banner; linked with Schlifer logo
- 20 complimentary tickets
- Acknowledgement of your sponsorship will appear on related press releases
- Recognition of your sponsorship will appear on the BSCC Website

SPIRIT OF BARBRA SCHLIFER AWARD SPONSOR



Barbra Schlifer was an idealistic young lawyer whose life was cut short by violence on the night of her call to the bar of Ontario. In her memory, the Barbra Schlifer Clinic assists 5,000 women a year to build lives free from violence through family, immigration and criminal law.

The Spirit of Barbra Schlifer Award was launched in 2012. Sponsoring this award offers maximum exposure to a powerful and dedicated group of corporations, lawyers, jurists and policy-makers who attend the Clinic's annual celebration at the Tribute event in June of each year. In the lead-up to the event, additional media exposure extends the reach of the affiliation. By demonstrating your support for the Clinic in this exciting and vital way you will benefit from association with the good work of the Clinic, and its known dedication to gender equality and diversity, and the loyalty it garners from the legal community, clients, prospective clients, donors and the general public. Your company's Brand will be the only commercial partner linked to this aspect of the event including pre- and post-marketing.

The Award recipient will be a woman known for her contribution to increased access to justice for diverse women. She will be selected for her outstanding commitment to improved access to justice and other systems—with additional merit for advocacy in the area of violence against women—either through her employment or her pro bono/volunteer work.

The Spirit of Barbra Schlifer Award will be awarded, through a nomination and selection process that assures objectivity, legitimacy and prestige. It will be overseen by a selection committee that includes board members of the Clinic, leaders in the legal field, social work experts in diversity, and including a percentage of previous recipients.

Recommendations

- \$10,000.00 in years 1 and 2
- \$15,000.00 in year 3
- The Clinic is looking for a 3-year commitment, or, in exchange for an inaugural year commitment, we would waive the three year commitment until year 2.

Benefits

- Title recognition in the award naming
- Recognition in all materials with logo presence (e.g. “your name” Spirit of Barbra Schlifer Award) and profile exposure in all media materials and on-line, Annual Report/Website presence/visibility
- Presentation of award from podium at event and ability to address audience
- Opportunity to speak to media; featured in media release related to Award winner
- One page for company advertorial in program booklet
- Exclusive Recognition on screen at event
- Annual Report, website and newsletter recognition
- Profile on winners/recipients on tribute web page with links and recognition in BSCC literature
- Advertisement on reverse side of tickets
- Promotion of your company and its corporate citizenship values to BSCC members and the general public
- 20 complimentary tickets
- Acknowledgement of your sponsorship will appear on related press releases
- Recognition of your sponsorship will appear on the BSCC Website

SUPPORTING SPONSORS

Recommendations

- The Clinic is looking for a 3-year commitment
- \$5,000.00 in years 1 and 2
- \$10,000.00 in year 3

Benefits

- Recognition of logo in program and other marketing materials
- Onscreen recognition of company's name showcase at the event
- Acknowledgement of your sponsorship will appear on BSCC Website and Facebook
- Primary Recognition in the event program
 - 1 page ad
- 10 complimentary tickets

SPECIAL RECOGNITION SPONSORS

The Special Recognition Sponsor shows their alliance with the values and community reputation of the Clinic through their identification with a discrete aspect of our major annual fundraiser. For example, sponsors at this level can be associated with the:

- Live Auction
- Silent Auction
- Event Program

Recommendations

- \$2,500 per year

Benefits

- Recognition of logo in program and other marketing materials
- On screen recognition of company name showcase at the event
- Acknowledgement of your sponsorship will appear on BSCC Website and Facebook
- Primary Recognition in the event program
 - ¾ page ad
- 5 complimentary tickets

AD SPACE

Ad space in the program is available for purchase.

By amount

- \$1,000.00
 - ½ page ad
- \$500.00
 - ¼ page ad

Benefits

- Listing in program as Ad space purchaser